

GENERAL CONDITIONS FOR PARTICIPATION IN THE EXHIBITION

N.B. The term «BolognaFiere» stands for Fiere Internazionali di Bologna S.p.A. - BolognaFiere, Viale della Fiera, 20 – 40127 Bologna (Italy).

Art. 1 – ADMITTANCE TO THE EXHIBITION

The following may be admitted as Exhibitors:

- a. Italian and foreign companies wishing to exhibit their own products or services falling under the commercial categories included in the Exhibition. In cases where the companies themselves do not take part in the Exhibition, their dealers, agents or representatives, exclusive and general, may be admitted;
- b. Associations, public bodies and other institutions involved in the promotion, study and dissemination of information in sectors relating to the Exhibition. BolognaFiere reserves the right to exclude certain services, products or samples, and to prohibit the presentation of products, samples or services in more than one stand in the same product sector.
- c. Italian and foreign companies that have had or still have pending lawsuits or outstanding debts towards BolognaFiere cannot be admitted as Exhibitors.

Art. 2 – PARTICIPATION IN THE EXHIBITION

Applications must be sent, on penalty of nonacceptance, on the relevant form which must be filled in, signed and countersigned; the form shall constitute an irrevocable submission by the applicant and implies his or her acceptance of these “General Conditions” (as well as the “Exhibition Technical Regulations, Safety File and Various Forms”, the “Exhibition Centre Regulations”, and all other rules pertaining to the organisation and staging of the Exhibition in the Exhibition Centre). Sole and general dealers, agents or representatives are required to enclose with their application a list of the companies they represent and whose products they intend to display. The applicant is required to supply any and all other documentation he may be asked for in order to accept or reject the application and to establish at any time compliance with the terms and conditions for participation at the Exhibition.

BolognaFiere shall accept or reject applications at its sole discretion and shall be required to explain the reasons for non-acceptance solely in the case of applications at least 60 days prior to the opening of the Exhibition, where the applicant has made a formal request within thirty days following the end of the event.

In the case of acceptance, BolognaFiere will inform the applicant by letter or communication by email, conferring on him the status of participant at the Exhibition.

With regard to applications received at least 60 days before the opening of the Exhibition, the acceptance letter will be sent no later than 30 days prior to the Exhibition opening date.

With respect to applications received subsequent to this time, communication of acceptance shall reach the applicant no later than the day before the opening of the Exhibition, and may be made by letter, including email or facsimile.

In the case of shared stands or joint exhibits, the applicant may not offer hospitality to Exhibitors whom BolognaFiere has advised him as being guilty by default on rules or obligations, including default at other Exhibitions. In the event of non-compliance with this provision, the applicant shall be held responsible to BolognaFiere for said default on the aforementioned rules or obligations.

Art. 3 – TERMS OF PAYMENT

The participation rates and the registration fee are indicated on the application form. The registration fee includes the following services:

- All Risks and Third-Party liability insurance (mandatory);
- inclusion of the company both in the official catalogue and in the show guide;
- inclusion in the Global Rights Exchange Platform;
- exhibitors cards;

• one pass for the free Exhibitors’ car park inside the Exhibition Centre. In order to make it easier to participate in the Exhibition, the following services are included in the stand fees:

- electric system connection and testing, with maximum power supply up to 3 Kw;
- fire-extinguisher supply according to the law;
- daily stand cleaning;
- municipal advertising charges for advertising on billboards and exhibiting company name;
- five standard WI-FI connections 802.11 b/g 2GHz.

The fee includes rental for the Exhibition space, including the services expressly indicated in the General Conditions of Participation, as well as any additional events arranged by the Organizer with regard to conventions and conferences, celebrations or society events scheduled in the Exhibition program, including reception of delegations of professional operators and Italian or foreign government authorities, of conference and convention participants.

In case the Exhibitor requires billing with a different subject, under mandate with representation to be documented, the Exhibitor will still be liable for all the obligations under this contract.

To offer Exhibitors financial support, BolognaFiere has established financing arrangements at advantageous conditions for companies taking part in the Exhibition for expenses relating to the Exhibition spaces and related services. The decision to grant the requested financing will be made exclusively by the Bank, whose decision shall be final.

When submitting the application the following advance payment must be included: the registration fee and a 30% share of the stand fee requested.

On receiving the participation application, BolognaFiere will issue a first invoice for the amount of the advance payment received. This however will not bind BolognaFiere to accept the participation application. If the participation application is not accepted, the above mentioned amounts will be returned with no increase due to interest.

If the participation application is not accepted, the above mentioned amounts will be returned with no increase due to interest. If the participation application is accepted, BolognaFiere will notify the applicant in writing and issue a second invoice for the remaining balance due on the basis of the Exhibition space allocated.

The corresponding payment shall be received by BolognaFiere by the term indicated in the invoice itself. The invoices will be transmitted in pdf format via email to the email address for invoices and put on the Exhibitor’s Reserved Area. If payment terms are not met, BolognaFiere shall consider the registration cancelled with no need of warning or ruling by a judge, but simply by notifying the applicant concerned.

Upon receipt of the acceptance letter, the applicant must pay the amount owed within 30 days from the date of the invoice and in any event before the inauguration of the Exhibition.

Failure to comply may result in the event organizer considering termination of the contract by noncompliance without warning or decision by a judge.

In such a case, formal notice will be provided to the interested party, and - apart from being released from any commitment and to be able to have a stand at one’s disposal and assign it to other applicants – will be entitled to full payment - as a penalty - of the advance payment and participation fee, as well as any other contractual amounts due, less any monies possibly already received for said securities and reserving the right to compensation for any potential damages.

Art. 4 – NON-COMPLIANCE AND NON-FULFILMENT

Failure to comply with the requirements of this regulation and non-compliance with obligations under this contract - also including the case of non-payment - BolognaFiere, taking into account the seriousness of the matter, may impose the following sanctions on Exhibitors:

- not activate ancillary services including all utilities required for the smooth functioning of the allocated exhibition space;
- prohibit the supply of parking passes for cars; Exhibitor passes; provided visitors’ tickets; catalogues and any other material related

- to participation in trade fairs;
- order the immediate removal of non-admissible products - with the authority to intervene directly and immediately should the Exhibitor not comply forthwith - reserve the right to impose additional penalties;
- order the immediate closure of the stand - with the authority to intervene directly and immediately should the Exhibitor not comply forthwith - reserve the right to impose additional penalties;
- order the exclusion of the Exhibitor from successive editions of the event.

In no event shall the Exhibitor be entitled to reimbursement or compensation of any kind and will remain obligated to pay BolognaFiere the full amount for the participation fees.

BolognaFiere also will in any case be entitled to claim damages and costs incurred for the publication of material supplied to the Exhibitor potentially not delivered and for the removal of the products displayed and/or closure of the stand and/or the possible preparation of the exhibit space, including assignment to different Exhibitors. BolognaFiere, by virtue of the delinquencies referred to above, will require full compensation for damages, which include both the actual damages as well as those stemming from a loss of profits.

Art. 5 – STAND ALLOCATION

Stand allocation is the sole responsibility and competence of BolognaFiere.

Any specific indications or requests made by Exhibitors, shall be regarded as purely indicative; they may not restrict or influence the application and shall consequently be treated as if they had not been made.

Furthermore, BolognaFiere has the right to move or reduce a stand already allocated or to transfer it to another Exhibition area; this does not entitle the participant to any form of indemnity or compensation. BolognaFiere is, however, obliged to inform the Exhibitor of the above said measures at the latest twenty days prior to the start of the fair, by means of registered letter or any other means, including email.

Art. 6 – RIGHT OF WITHDRAWAL

Any participant who is unable to take part in the Exhibition, may withdraw from the contract, advising BolognaFiere to this effect by registered letter with advice of receipt no later than 30 days prior to the Exhibition opening date, in this case BolognaFiere will refund all monies received from Exhibitors excluding bank charges.

Should this notice be tendered less than 30 days before the Exhibition opening date, BolognaFiere will charge the registration fee, but will refund all monies received excluding bank charges.

BolognaFiere may dispose of the stand and may even allocate it to other Exhibitors.

If notice of cancellation is not given and the Exhibitor fails to prepare his own stand, he shall be deemed in default to all intents and purposes and shall be required to pay not only the registration fee and the entire participation fee, but also the direct and indirect damages incurred by BolognaFiere. In this eventuality too, BolognaFiere may dispose of the stand by allocating it to other Exhibitors.

BolognaFiere may at its discretion withdraw from the participation agreement up to two weeks before the Exhibition opening date, and - for reasons relating to the organisation of the Exhibition and its proper functioning - up to the day of opening. In this eventuality BolognaFiere will not be obliged to provide indemnity or compensation of any kind, but shall return the registration fee and the participation fee where these have already been received.

Art. 7 – HAND-OVER OF STANDS

The stands will be placed at the Exhibitors' disposal according to the terms and conditions set out in the "Exhibition Technical Regulations" and their furnishing must be completed within the date as indicated on the "Exhibition Technical Regulations": in default, the contract may be

annulled for nonfulfilment on the part of the participant, with the same procedures and consequences as described in Art. 6.

Access to the Bologna Exhibition Centre can be made only after information has been entered in the proper Website, <https://pass.bolognafiere.it/omnia/login>; a valid password will be assigned to each Exhibitor in order to gain access to the area reserved for credentialed participants. This password must be used to enter the names of the set-up companies, personnel and vehicles that will need to gain access to the Exhibition Centre.

The Exhibitor is responsible for ensuring that the companies carrying out work in the Exhibition centre on its behalf meet the necessary requirements.

BolognaFiere may, also for the purposes of enforcing work safety regulations, define particular criteria governing access to the tradeshow grounds during stand set-up, and also limit the access of vehicles, and/or fix a charge for vehicles parked outside the spaces and/or beyond the time limits defined by the Organizer. In particular, should motor vehicles and vehicles in general remain in the tradeshow grounds for longer than two hours, the Exhibitor may be charged, by means of the password given to the vehicle, an amount of 500.00 €, net of VAT.

Art. 8 – STAND FURNISHING

Exhibitors must limit their display to the area of the stand itself, as indicated clearly in the "Exhibition Technical Regulations and Various Forms".

Stand furnishings are classified as Standard and Nonstandard, regardless of stand size. Their specific features are detailed in the Technical Regulations that shall be an integral part of this Agreement and as such fully accepted by the Exhibitor.

The Exhibitor is under the obligation, within the date indicated on the "Exhibition Technical Regulations and Various Forms", to submit to BolognaFiere for approval all details of any Nonstandard furnishings duly signed off and bearing the stamp of a certified technical expert. Should the Exhibitor not be in possession of a Nonstandard furnishing plan signed by a certified expert, said Exhibitor may apply to BolognaFiere for prior verification. Applications must be forwarded using the appropriate form contained in the Various Forms available at: www.befair.eu.

In the event of failure to communicate the plan detailing any Nonstandard furnishings and structures signed and stamped by a certified expert, an inspection and approval procedure shall be automatically carried out and the Exhibitor charged up to a maximum of double the tariff indicated for the service on the technical forms.

For the non-standard furnishings a static test is obligatory and shall be performed exclusively by BolognaFiere.

For this purpose the exhibitor will be charged an amount corresponding to the type of furnishing, as indicated in the specific form. The Exhibitor is under the obligation to install in his allotted area and in clearly visible and accessible positions the appropriate number and quality of fire extinguishers as provided by BolognaFiere.

Platforms larger than 80 cm are considered "nonstandard. The displays and related equipment shall be constructed in a workmanlike way and accident and fire prevention regulations shall be observed.

With regard to stand designs whose extent, dimensions and characteristics exceed traditional furnishing standards (on the basis of which permission to use the Exhibition areas has been granted), the Exhibitor is required to secure the approval of the Technical Department by submitting, at least 20 days prior to the start of the Fair, the technical drawings and the names of the technicians responsible for the structure, the furnishings and the installations. The same obligations apply to the stands, constructions, marquees and furnishings set up in the outdoor areas. BolognaFiere shall have the right to call on the Watchdog Committee for places of public entertainment.

The Exhibitor is reminded that the Exhibition Centre is classed as a place of public entertainment and he undertakes to observe the relevant regulations and to abide by the provisions and procedures laid

down in the “Exhibition Technical Regulations and Various Forms”. If the Exhibitor fails to deliver to BolognaFiere the declarations and documentation required in the “Exhibition Technical Regulations and Various Forms” with respect to responsibility for stand furnishing and electrical installations, BolognaFiere will be entitled to close the stand and take the most appropriate measures to ensure that safety conditions are maintained, without prejudice to any and all civil and criminal liability on the part of the Exhibitors.

BolognaFiere reserves the right to demand that fittings and installations that do not comply with the provisions laid down above, be altered or changed.

The Exhibitor shall bear sole responsibility with respect to the stability of the fittings, the installation and operation of the systems and any personal injury or physical damage which may be caused to the property of BolognaFiere or third parties.

BolognaFiere is entitled to define, also for the purposes of the safety on the workplace regulations, specific access criteria to the trade fair premises during the setting-up activities, as well as limit the access of vehicles and/or request payments in the event of vehicles being parked outside the space and/ or time limits defined by BolognaFiere.

In the event of non-observance of these rules and the relevant provisions as set out in the Regulations governing participation, BolognaFiere may take action against any firm defaulting on the fireprevention rules. Said action may entail, in the event that supplementary measures are adopted in addition to the general safety rules, the charging of the associated expenses, estimated at not less than 300.00 €/module, or an order requiring the partial or total disassembly of the stand and a declaration that said stand is unfit for use.

Non-observance of the safety rules may be reported to the judiciary authorities.

Art. 9 – HANDING BACK OF STANDS

At the end of the Exhibition, but not before, Exhibitors shall remove the products and materials they have installed and, after obtaining an exit voucher from BolognaFiere, shall remove the materials from the Exhibition Centre. The dismantling of stands shall be completed by the date given in the “Exhibition Technical Regulations and Various Forms”. It is mandatory for all Exhibitors to return the booth to the state in which it was assigned.

All waste and residual materials left over from stand set-up shall be duly disposed of by the Exhibitor and/or any persons charged by him to do so. The aisles of the Exhibition pavilions must be kept free and unencumbered of any and all leftover materials of whatever kind.

As provided for by the laws on environmental protection, Exhibitors are obliged to declare how they intend to treat the waste equipment by compulsory filling in of the Exhibition forms.

In the event of failure to comply with the stand dismantling or knock-down deadlines and/or failure of the Exhibitor to promptly clear out the area, the Exhibitor hereby gives his irrevocable consent to any objects remaining in the stand being immediately removed and disposed of as waste materials at a public dump. The Exhibitor also hereby agrees to reimburse all direct and indirect expenses incurred for said removal of any leftover material, the sum being currently fixed at a minimum of 300.00 € for every 16.00 sqm of surface area, without prejudice to any eventual claim for reimbursement of additional damages incurred.

Although the exit voucher is not issued to Exhibitors who have not settled each and every one of their accounts, both direct and indirect, with BolognaFiere, the voucher does not constitute a receipt in settlement of the sums owed for participation in the Exhibition, and it shall be valid only for the vehicle indicated on the voucher itself.

The Exhibitor expressly authorises BolognaFiere to check that there are no products or materials other than those installed in the stand and listed on the exit voucher in the Exhibitor’s and or his representatives’ vehicle or baggage leaving the Exhibition Centre, and he further authorises BolognaFiere not to allow the removal of products and materials not listed on the exit voucher.

BolognaFiere accepts no responsibility for goods, materials and anything else left unattended by the Exhibitor in the Exhibition Centre.

ART. 10 – ACCESS TO EXHIBITION CENTRE

The Exhibition shall be open every day to visitors presenting the required entry document, at the times stipulated by BolognaFiere. BolognaFiere reserves the right to change these times, if necessary, even during the Exhibition.

In order to allow Exhibitors and their staff to enter the Exhibition freely, BolognaFiere will issue entry passes as provided for in the “Exhibition Technical Regulations and Various Forms”, the use of which implies acceptance of these regulations.

The Exhibitor is nevertheless responsible in every respect for the behaviour of the persons he provides with entry passes, as well as for the behaviour of his own employees, ancillary staff and agents in the performance of the duties with which they have been tasked.

Inside the Exhibition Centre it is strictly forbidden to promote offerings and donations for recognised institutions, to undertake alms-giving or collecting, to make political or religious propaganda and to conduct any activity whatsoever not related to the aims and purposes of the Exhibition.

It shall, however, be understood that given the Covid 19 public health emergency, access procedures, technical provisions, assembly and removal of exhibition booths, and the overall manner in which the trade show is conducted may be subject to changes and/or revisions in the event of further regulatory provisions being issued by the authorities.

Art. 11 – SURVEILLANCE AGAINST THEFT - LIABILITY FOR THEFT AND DAMAGES - RELEASE FROM LIABILITY FOR BOLOGNAFIERE INDEMNIFICATION

During Exhibition hall opening hours the Exhibitor shall watch over his stand either directly or through his own staff.

The Exhibitor must secure the Exhibition space with their own personnel during the entire period that the show is open. The Exhibitor is the sole custodian, for the duration of the show (including the period of set up/dismantling) of all materials, property and furnishings present in the Exhibition space.

As custodian of the Exhibition space, the Exhibitor agrees to indemnify, substantially and procedurally BolognaFiere and not hold them responsible by law for any loss, damage, liability, cost or expense, including legal fees, resulting from the use of the booth and the assigned Exhibition space. Although it provides a day and night security service inside the Exhibition Centre for the entire duration of the Exhibition and on the days allocated for stand furnishing and dismantling, BolognaFiere is hereby released from any and all liability in respect of theft and/or damage that may be sustained by the Exhibitor.

The Exhibitor will also be liable to BolognaFiere for all direct and indirect damage which, for whatever reason, is attributable to him or to the staff operating on his behalf (including damage caused by furnishings or systems installed either by the Exhibitor or by third parties engaged by him, even if they have been inspected by BolognaFiere).

Art. 12 – INSURANCE – RELEASE, ASSUMPTION AND RESTRICTION OF LIABILITY

The Exhibitor shall benefit from the following insurance policies taken out by BolognaFiere:

a. All Risks cover (including fire and theft) for direct physical damage to furniture, fittings, equipment and goods on the stand, excluding cash, valuables, jewellery and the like and excluding the software installed in computers and excluding any cover for loss of use of the furniture, fittings, equipment and goods during the period when the Exhibition is being held – cover € 40,000.00 full first loss cover (including fire and theft), with absolute excess of € 300.00 per claim, increased to € 600.00 for damage sustained after the end of the Exhibition;

- b. Third Party Liability cover, including fire damages: single limit € 50,000,000.00;
- c. Exhibitor's Employees Liability cover: single limit per claim of € 3,000,000.00 with limit of € 2,000,000.00 per person;
- d. No claim reimbursement from the Insurance company from all Exhibitors and BolognaFiere.

The above-listed insurance policies are governed by the conditions and limitations which the Exhibitor may request from the Exhibition organising office, and which will be printed on the form contained in the Various Forms of the Exhibition.

These insurance policies do not release the Exhibitor from liability in respect of all risks which, according to the independent assessment of the Exhibitor, are not covered or which exceed the limits of cover as set out above. The Exhibitor shall take out such supplementary cover, as he deems appropriate.

In particular, because of the existence of a system of videocontrolling of halls, in case of thefts, Exhibitors must present a written report draft by the Public Authority, within seven days after the end of the Exhibition. In default, there might occur the loss of the allowance.

The Insurance Company will also handle claims and settlements at the end of the Exhibition, on the terms and conditions as set out in the aforementioned form. In any event the Exhibitor hereby undertakes to include in the supplementary insurance cover a clause in which the insurer waives any action of recourse or redress against the Exhibitors and BolognaFiere, and in default he shall indemnify and hold it harmless from any action that may be brought against it.

Having taken note of the foregoing, the Exhibitor nevertheless (on his own account and for his agents, employees or assistants) expressly relieves BolognaFiere from any liability for loss or damage which for whatever reason may occur in the Exhibition area assigned to him, and during the installation or dismantling of the area assigned to him, and in respect of anything located therein, and he accepts sole liability for any damage caused to third parties by the management of the Exhibition space or by anything introduced therein, and which is not covered in the terms or manner indicated above or by additional insurance cover taken out by the Exhibitor.

BolognaFiere will accept no liability for consequential damages, damage to image, loss of revenues etc. As regards direct damages, the Exhibitor accepts that the liability of BolognaFiere is limited to the insurance limits as stated above. The Exhibitor accepts these limits of liability.

Art. 13 – CLAIMS

Any claims relative to the organization and the production of the event must be immediately made in writing to the organizer no later than seven days after the conclusion of the event. Subsequent claims will not constitute a subject of dispute with BolognaFiere.

Art. 14 – INTELLECTUAL PROPERTY

The products and goods on display, as well as the stands housing them, may not be photographed, drawn or in any way reproduced without the authorisation of the Exhibitor and BolognaFiere. However, BolognaFiere reserves the right to film, reproduce, advertise and authorise the filming, reproduction and advertising of general and detailed outside and inside views, and may permit their sale or even sell them directly.

Art. 15 – TEMPORARY IMPORTATION

The temporary importation of goods or merchandise of foreign origin for display as samples during the Exhibition must be carried out - at the Exhibitor's expense - through BolognaFiere's official forwarding agent, in accordance with the procedures laid down in the "Exhibition Technical Regulations and Various Forms", and the official forwarding agent shall be released from any responsibility for his actions, as shall BolognaFiere.

Art. 16 – TECHNICAL SERVICES

At the Exhibitors' request and in accordance with the provisions set out in the "Exhibition Technical Regulations and Various Forms", BolognaFiere will provide Exhibitors with electricity for lighting and motive power, as well as connection to the water mains and compressed air. Furthermore, BolognaFiere reserves the right to provide, tender or grant exclusive rights for any service which it considers useful for the participants, and to establish the operational procedures in respect thereof. Specifically:

- connection and disconnection between the electrical installation or water system set up by the Exhibitors and, respectively, the junction box and mains water supply point may be carried out only by the firms authorised to do so by BolognaFiere, and these firms shall ensure compliance with the provisions contained in the "Exhibition Technical Regulations and Various Forms";
- telephone connections and disconnections may only be carried out by the supplier authorised by BolognaFiere;
- with respect to all portering, handling, loading and unloading of goods, shall engage the services of the official forwarding agent appointed by BolognaFiere, and no other party;
- only electrical vehicles fitted may enter the Exhibition halls.

The Exhibitor understands that the «services» (be they managed direct by BolognaFiere or contracted out or granted to sole agents) ensure regular performance in the context of the normal engagement of such services by the individual users, and in any case the Exhibitor releases BolognaFiere, as well as the contractors and providers of the services, from any and all responsibility in connection with any irregularities in the performance of these services.

Art. 17 – PRINTED LITERATURE AND ONLINE INFORMATION

BolognaFiere reserves the right to gather, print and release the Directory and all related information (even in a shorted and abridged version) contained in the application form concerning the Exhibitors, their products and services in addition to whatever else they showcase or present in any manner that BolognaFiere deems appropriate without any responsibility for omissions, mistakes or malfunctioning, using for this purpose various communication tools (printouts, CD ROM, Internet and/or other). All provided data refer to applications received up to 45 days prior to the Exhibition's opening date. This in no way affects BolognaFiere's right to change the allocation of stands.

What is described above also applies to the content of all informational forms subscribed by the Exhibitor or one of his associates and made available by BolognaFiere even through electronic/IT media. BolognaFiere reserves the right to plan on the Internet site devoted to the event, special areas accessible to Exhibitors only via username and password, in which to upload, send or modify all information regarding the Exhibitor's firm. The Exhibitor is the only one responsible for the correct use (even by third parties) of all content data contained in the above mentioned special areas, including the username and password assigned to him by BolognaFiere.

Art. 18 – PAID ADVERTISING

Outside the Exhibition area assigned to the Exhibitors, any and every form of publicity or advertising must be carried out through BolognaFiere or through the companies appointed for this purpose by BolognaFiere. Such advertising shall be liable to the payment of a fee and associated tax charges.

Art. 19 – CAR PARKS

For safety reasons, only cars will be allowed access to the car parks provided for Exhibitors - until all available parking spaces are exhausted - (it is therefore understood to be excluded commercial vehicles, trucks, etc.) equipped with a special badge issued by the Organizer and parking is allowed only in the appropriate spaces and only during the opening hours of the Exhibition Centre. It is strictly forbidden to stop commercial vehicles and lorries of any kind inside the Exhibition Centre, even for short periods only. It is also strictly forbidden to off load from cars outside the allowed spaces and after the closing time of

the Exhibition Centre. In the event of failure to comply with these provisions, BolognaFiere may take steps to obtain the forced removal of the vehicle from the car park or the affixing of mechanical means inhibiting its use, at the risk and expense of the Exhibitor to whom the badge has been issued and the owner of the vehicle, who shall remain jointly and severally liable with the Exhibitor for the relevant expenses. BolognaFiere reserves the right not to admit to the next edition of the Exhibition any Exhibitor who has not complied with the prohibitions described above, even through his or her agents. All occupants of the vehicle must have a valid document for admission to the Exhibition Centre. Since the car parks are unattended, BolognaFiere is not responsible for security of the vehicle and will accept no liability for damage or theft of any kind.

Art. 20 – SPECIAL PROHIBITIONS

Exhibitors are expressly forbidden to:

- make any sales involving on-the-spot delivery of goods to the buyer;
- give up or exchange all or part of their stands;
- exhibit prices;
- display products that do not belong to the marketing designation of the stand as it appears on the Exhibitor's application;
- display cards or samples, even those of a purely indicative nature, for firms not listed on the application form and not represented;
- undertake any form of advertising outside their own stand and in the Exhibition Centre. Exhibitors may distribute advertising material only inside their own Exhibition area;
- put on performances or entertainment, of whatever kind, nature or characteristics, even if they are confined to the inside of the stand or designed to present or promote products, without the prior authorisation of the Management of BolognaFiere;
- to use own forklifts and lifting devices in the Exhibition Centre without express authorization of the Technical Department of BolognaFiere as stated in the "Exhibition Technical Regulation";
- the use, for any purpose whatsoever, of remote controlled devices including drones in the Exhibition Centre (APR). Any exceptions must be requested from the BolognaFiere Operations Department, which reserves the right to evaluate, within the scope of the provisions of current legislation, the possibility of use in accordance with methods and procedures to be agreed;
- any spectacle or entertaining initiative of any kind, nature and characteristics, even if limited within the stand or aimed at presenting products without prior authorization from the BolognaFiere Management; moreover, it is exclusive competence of the Exhibitor to obtain any authorizations from the health and public safety authorities and, in general, from the bodies in charge, for the above mentioned initiatives, if and as requested;
- present live or recorded music using audio and sound equipment. Any exceptions to this rule must be authorised in writing by the Organizer on the condition that the Exhibitor does not disturb other Exhibitors and complies with the law regarding the payment for the related rights;
- any form of unfair competition among participants of the event. To this end, the Exhibitor agrees to accept - for Exhibition purposes and to ensure the smooth running of the event - all initiatives that the Organizer undertakes to assure the immediate cessation of any possible unfair competition or to protect other Exhibitors and the Organizer themselves.

The technical prohibitions introduced for health and safety reasons, regarding persons and property, pollution in general, as well as to prevent tampering with property and movable property belonging to the Exhibition Centre, and the associated provisions contained in the "Exhibition Technical Regulations", form part of these general conditions, and the Exhibitor undertakes to observe them scrupulously. Any exceptions may be issued, solely in writing, by BolognaFiere Operations Division. In the event of noncompliance with one only of the prohibitions described above, or with the provisions mentioned in this article, BolognaFiere may apply the sanctions set out in the "Exhibition Technical Regulations" and/or terminate the contract for

participation in the Exhibition without recourse to a court of law but simply by means of any form of written notification served on the Exhibitor at his stand. This will entail the immediate closure of the stand and the withdrawal of the Exhibition Centre access documents, without prejudice to the sums payable by the Exhibitor.

Art. 21 – POSTPONEMENT, REDUCTION OR CANCELLATION OF THE EXHIBITION

It is BolognaFiere's irrevocable and discretionary right to change the dates of the Exhibition, nor does this entitle the Exhibitor to withdraw or in any way annul the contract and gain release from his obligations. Furthermore, BolognaFiere may reduce the Exhibition or even cancel all or certain sectors of it, without being required to pay compensation, fines or damages of any sort. In this eventuality BolognaFiere shall give written notification of the changes made by registered letter or email to be sent no later than 15 days before the start of the Exhibition.

Art. 22 – FORCE MAJEURE

Force majeure is defined as the occurrence of any event or circumstance ("Event of Force Majeure") that prevents the fulfilment of one or more contractual obligations, if and to the extent it is demonstrated:

- a) that the occurrence is beyond the parties' reasonable control; and
- b) that it could not reasonably have been foreseen at the time the contract was stipulated; and
- c) that the effects of the occurrence could not reasonably have been avoided or overcome.

Unless proven otherwise, the conditions referred to in points a) and b) above are considered satisfied in the presence of the following occurrences: war (declared or not), invasions, actions by foreign enemies, large-scale military mobilisation in Italy or internationally; civil war, uprisings, rebellions and/or revolutions, insurrections, acts of terrorism, sabotage or piracy; embargoes; need to obey any government law or order, expropriation, requisition, nationalisation; plagues, epidemics, natural disasters or extreme natural events in general; explosions, fires, destruction of equipment, prolonged interruption of transport and/or transportation, of telecommunications, of the IT system or of the energy network; boycotts, strikes and lockouts, occupation of facilities.

If any Event of Force Majeure should occur, BolognaFiere will be relieved of its obligation to fulfil its contractual obligations and released from any liability for damages or any remedy for breach of contract starting from the moment in which the Event prevents such fulfilment, provided BolognaFiere gives the other party prompt notice of such circumstance. If prompt notice is not given, BolognaFiere will be relieved of its obligation and released from liability when the other party has received such notice; the other party may suspend fulfilment of its obligations starting on the date of such notice.

If the Fair must be postponed due to an Event of Force Majeure, BolognaFiere will retain the amounts already received (i.e., registration fee and other down payments, if any), which the Exhibitor may use – without any guarantee regarding rate changes – to participate in the Fair on the new dates.

If, due to a Force Majeure Event, it should be necessary to cancel the event, the Organizer reserves the right to retain only the registration fee paid by the exhibitors as reimbursement of organizational expenses actually incurred, providing for the return of the remaining sums collected without them being able, for any reason, to claim any compensation from the Organizer.

If any Event of Force Majeure should occur, the Exhibitor will be relieved of its obligation to fulfil its contractual obligations and of any liability for damages or any remedy for breach of contract starting from the moment in which the Event prevents such fulfilment, provided the Exhibitor gives prompt and documented notice to BolognaFiere. If prompt notice is not given, the Exhibitor will be relieved of its obligation and released from liability when BolognaFiere has received such notice; BolognaFiere may suspend fulfilment of its obligations starting on the date of such notice. If it is impossible for the Exhibitor to attend the Fair due to an Event of Force Majeure, BolognaFiere will refund all monies received excluding

bank charges or the Exhibitor may use – without any guarantee regarding rate changes – to participate in a subsequent edition of the Fair.

It is hereby specified that if an Event of Force Majeure should occur, the deadlines for the notice required by Article 21 “Postponement, reduction or suspension of the fair” will not be applied.

Art. 23 – GENERAL PROVISIONS: CHOICE OF DOMICILE; APPLICABLE LAW; ITALIAN JURISDICTION AND COMPETENT COURT OF LAW

The Exhibitor is required to abide by any regulations that may be issued to BolognaFiere by the Public Safety Authorities, by the authorities responsible for fire and accident prevention and by the watchdog authority for places open to the general public.

The Exhibitor and third parties working for him inside the Exhibition Centre must engage staff on employee or freelance contracts in accordance with the laws in force (vis-à-vis social security, insurance, taxation etc.). The Exhibitor agrees to have his legal domicile, for all intents and purposes of law, at the offices of BolognaFiere. The Exhibitor accepts Italian jurisdiction and no other and acknowledges the sole competence of the law court of Bologna.

Relations between BolognaFiere, the Exhibitor and any third parties are governed solely by Italian law.

Art. 24 – RELATIONS WITH BOLOGNAFIERE

The Exhibitor hereby takes note that the Exhibition will be held in the Exhibition Centre of BolognaFiere and he undertakes to observe - and

ensure that his employees and associates observe - the rules and regulations issued by BolognaFiere.

The Exhibitor declares to have read the Code of Ethics of BolognaFiere, available at http://www.bolognafiere.it/files/documenti//cod_etico_web_2lingue.pdf, to share and accept fully the contents, aware of the possible consequences and sanctions ensuing from violations of the principles and norms provided for therein.

All Exhibitor rights are the sole responsibility of BolognaFiere, while any other obligatory conduct assumed by the Exhibitor will be understood to extend also to BolognaFiere who will therefore be legally authorized - in the case of noncompliance of these obligations, any regulatory provisions and any laws - to intervene directly with district personnel.

Art. 25 – PERSONAL DATA PROCESSING - INFORMATION TO THE DATA SUBJECT PURSUANT TO ARTICLE 13 OF REGULATION (EU) NO. 2016/679 AND DATA SUBJECT CONSENT

The Organizer undertakes to process the personal data made available by you in compliance with the provisions of Regulation (EU) No. 2016/679, as well as with the guidelines and requirements laid down by the Data Protection Supervisory Authority and any other applicable regulation.

For further in-depth information regarding the processing of your personal data by the Organizer, please consult the Privacy Policy Statement attached to this Agreement.

PLEASE, READ, SIGN AND RETURN THE MANDATORY PRIVACY FORM

MANDATORY PRIVACY FORM

Information on the processing of personal data pursuant to Article 13 of Regulation (EU) No 2016/679

Pursuant to and having the effects arising from Article 13 of Regulation (EU) No 2016/679 of the European Parliament and of the Council of 27 April 2016 regarding the processing of personal data of natural persons and the free circulations of such data, which repeals Directive 95/46/EC, and is also called the General Data Protection Regulation (hereinafter "**GDPR**"), we hereby inform you that the personal data voluntarily submitted by you to Fiere Internazionali di Bologna - BolognaFiere S.p.A. (hereinafter also called the "**Company**" or "**BolognaFiere**") will be processed in compliance with current legal provisions governing the protection of personal data.

1. Data Controller and Data Protection Officer

The Personal Data Controller is Fiere Internazionali di Bologna - BolognaFiere S.p.A., in the person of its *pro tempore* President, with headquarters in Bologna, Italy, Viale della Fiera No. 20.

The Data Protection Officer may be contacted at the following email address: dpo@bolognafiere.it for any need related to the processing of personal data.

2. Purpose of the processing and legal basis of the processing of personal data

Your personal data will be processed for the following purposes:

- a) the establishment and performance of the contractual relationship between you and BolognaFiere (e.g. ticket sales, exhibition area rental, organization of events in which you are interested in participating, provision of services ancillary to your participation, planning of services requested by you, publication of exhibitors' data in the event catalogue etc.). With reference to this purpose, the legal basis for the processing is the performance of contractual or pre-contractual obligations in relation to a contract to which you are a party. Any refusal on your part to provide the data would make it impossible for BolognaFiere to provide the requested service. Please note that any processing of particular categories of personal data will only be carried out if such data is communicated or made public directly by you. Such processing will be legitimate on the basis of art. 9, par. 2, letter e) of the GDPR. The provision of such data is never mandatory;
- b) compliance with all regulatory, fiscal and administrative requirements imposed on BolognaFiere. With reference to this purpose, the legal basis of the processing is the fulfilment of legal obligations imposed on BolognaFiere. Any refusal on its part to provide the data would make it impossible for BolognaFiere to provide the requested service;
- c) in order to conduct statistical surveys and market research. With reference to this purpose, the legal basis of the processing is its specific consent, without which BolognaFiere will not be able to carry out market research on its data. In any case, you will be able to use the services offered by BolognaFiere;
- d) the performance of profiling activities aimed at understanding its possible needs in relation to the provision of new services according to the preferences expressed. With reference to this purpose, the legal basis of the processing is its specific consent, without which BolognaFiere will not be able to carry out profiling activities on its data. In any case, you may use the services offered by BolognaFiere;
- e) the performance of commercial and marketing activities related to BolognaFiere's activities by post, internet, telephone, e-mail, MMS, SMS, from Italy or abroad. With reference to this purpose, the legal basis for the processing is its specific consent, without which BolognaFiere will not be able to carry out the aforesaid commercial activities. In any case, you may use the services offered by BolognaFiere;
- f) sending your data to companies of BolognaFiere Group, to third parties such as exhibition organisers or partners involved in the organisation of individual fairs/events, including those based outside Europe, in order to allow the latter to launch independent marketing initiatives relating to their products and services. With reference to this purpose, the legal basis for the processing is your specific consent, without which BolognaFiere will not be able to send your data to third parties. In any case, you may use the services offered by BolognaFiere;
- g) to allow BolognaFiere to shoot videos and/or photos during fairs and events for publication on our websites/landing pages and social profiles (e.g. Twitter, Facebook, Youtube, etc.) and on brochures, catalogues, flyers and other printed material promoting the events. The legal basis for the processing is the legitimate interest of the Data Controller, since the filming carried out by BolognaFiere for this purpose is exclusively generic. Any refusal on his part would make it impossible for BolognaFiere to provide the requested service. Any photographs or specific filming will be taken by BolognaFiere only with your consent, which you may be asked to do, accompanied by appropriate information and a dedicated disclaimer.

3. Methods of data processing

The processing of personal data will be carried out using suitable paper, electronic and/or telematics tools, with logic strictly related to the purposes mentioned above and, in any case, in such a way as to ensure the security and confidentiality of the data.

It should be noted that BolognaFiere does not process your data for the purpose of making decisions based on automated processing which produce legal effects or significantly affect you pursuant to art. 22 of the GDPR.

4. Recipients, categories of recipients of personal data and data transfer in third countries

Your personal data may come to the knowledge of shareholders, members of the board of directors or other administrative body and, in any case, of the Data Protection Officer, external Data Processors, Persons in charge of processing and/or Data Processing Authors appointed by BolognaFiere in the performance of their duties. Your personal data may be communicated to subjects who provide BolognaFiere with services or services instrumental to the purposes indicated above, such as, by way of example, parent companies, subsidiaries, investee companies and/or associates, partners/joint venture partners; subjects, entities and/or companies that manage and/or participate in the management and/or maintenance of the Internet sites and the electronic and/or telematic tools used by us, photographers and/or videomakers who produce video-audio material or the related post-production, journalists and newspapers, companies providing services necessary for the organisation and management of events (e.g. installation of fittings and equipment, publishers of printed and on-line catalogues, logistics, safety and security, first aid, hostesses, etc.), diplomatic representatives, consultants, law firms, banks, marketing and communication service providers; other subjects in charge of the selection process and management of the related benefits for buyers (such as insurance companies, travel agencies, hotels), etc.

The updated list of Data processors is available at the Data Controller's headquarters, or may be requested by email at: privacy@bolognafiere.it.

Your personal data may be communicated and/or transferred abroad, in accordance with the provisions of current legislation (Articles 45 et seq. of the GDPR), even in countries outside the European Union, or if necessary, in the countries where the recipients referred to in the previous paragraph are located. In all the above cases, the transfer is necessary for the execution of the contract with the Data Subject or for the execution of contractual measures adopted upon your request, or to ascertain, exercise or defend a right in the Court; in general, it is carried out on the basis of an adequacy decision adopted by the Commission (Art. 45 of the GDPR) or in accordance with the standard data protection clauses or other appropriate guarantees pursuant to Articles 46 or 49 of the GDPR. In the event that no Commission adequacy decision has been taken and the other guarantees established by GDPR are not applicable, the communication and/or transfer of data outside the European Union will be subject to your consent, after having been informed that the country in question does not provide an adequate level of protection.

5. Data retention

The personal data provided by you will be processed only for the time necessary to achieve the purposes described above, without prejudice to further terms related to the specific conditions of legitimacy of the processing (e.g. 10 years for the exercise of defence actions in court).

6. Rights of the data subject

We inform you that at any time in relation to your data, you may exercise your rights under the limits and conditions provided for in Articles 7 and 15-22 of the GDPR.

To exercise these rights, described below, please contact the Data Controller at privacy@bolognafiere.it; this request will be answered in a timely and appropriate manner.

In detail, you have the right to:

- to obtain confirmation of whether or not personal data concerning you are being processed;
- where processing is in progress, obtain access to personal data and information relating to the processing and request a copy of the personal data;
- to obtain the adjustment of inaccurate personal data and the integration of incomplete personal data;
- to obtain, if one of the conditions laid down in Article 17 of the GDPR is met, the deletion of personal data concerning you;
- to obtain, in the cases provided for in Article 18 of the GDPR, the limitation of treatment;
- to receive personal data concerning you in a structured, commonly used and readable format by an automatic device and request their transmission to another holder, if technically feasible.

Furthermore, you have the right to object at any time to the processing of your data carried out for the pursuit of a legitimate interest of the Data Controller. In case of opposition, your data will no longer be processed, unless there are legitimate reasons for the processing prevailing over the interests, rights and freedom of the Data Subject or for the establishment, exercise or defence of a right in the Court.

With reference to the processing of data for marketing and profiling purposes, you may revoke your consent at any time or oppose its processing by writing an e-mail to privacy@bolognafiere.it. The revocation of your consent will not affect the lawfulness of the processing based on the consent given before the revocation.

Finally, pursuant to Article 77 of the GDPR, we remind you that you have the right to lodge a complaint with the Privacy Guarantor, in the event that you believe that your rights have been violated under the terms of the GDPR, in the manner indicated on the website of the Privacy Guarantor accessible at www.garanteprivacy.it.

CONSENT TO THE PROCESSING OF PERSONAL DATA

Having read the above Information, you expressly consent to the processing of personal data in the manner indicated therein for:

a) development of statistical and market studies and research (e.g. sending out customer satisfaction questionnaires);

I agree I do not agree

Date and place _____ Signature _____

b) fulfilments connected with the profiling activity carried out by BolognaFiere;

I agree I do not agree

Date and place _____ Signature _____

c) fulfilments connected with the marketing activities carried out by BolognaFiere;

I agree I do not agree

Date and place _____ Signature _____

d) sending your data to companies and third parties for their marketing purposes.

I agree I do not agree

Date and place _____ Signature _____